



# 2024 AAETT Annual Sponsorship Opportunities



## ***Annual Sponsorships Include:***

- Discounted Event Sponsorships
- Marketing On the AAETT Website
- Marketing Across All AAETT Social Media Pages
- Advertising in Emails to Members
- Discounted Regular Annual Memberships

**As a Sponsor of AAETT**, you will have the opportunity to reach your target audience and join us in our goal: to unite and educate equine care professionals for the benefit of the horse.

## ***Save the Date!***

**The Annual AAETT Conference  
June 27-30, 2024  
Asbury University - Wilmore, KY**

## **Conference Opportunities Include:**

**Sponsorship Packages  
Trade Fair Space  
Social Media Advertising  
Program Advertising**



# 2024 AAETT Annual Sponsorship Opportunities

## **Gallop Sponsorship**

**\$1,000** 

20% Discount off event sponsorships (to include annual conference, regional workshops, and other educational events)

Marketing on the AAETT website - all materials provided by Sponsor

- Link on Sponsor or Education Page
- Logo
- Description of your Products or School/Organization

Monthly posts on AAETT Social Media pages

Monthly advertising in emails to AAETT members

10% Regular Annual Membership Discounts for graduates / members (applicable only to approved Educational Partner institutions) - NOTE: discounts do not stack, i.e., if a graduate of one Educational Partner is also a member of an organizational Alliance Member which also offers an AAETT membership discount, they only receive one 10% off discount

NOTE: Logo and content provided by Sponsor, AAETT reserves the right to edit [content] for safe language or other restrictions - Sponsor will have the opportunity to review edits before publication



## **Canter Sponsorship**

**\$750** 

15% Discount off event sponsorships (to include annual conference, regional workshops, and other educational events)

Marketing on the AAETT website - all materials provided by Sponsor

- Link on Sponsor or Education Page
- Logo
- Description of your Products or School/Organization

Quarterly posts on AAETT Social Media pages

Quarterly advertising in emails to AAETT members

10% Regular Annual Membership Discounts for graduates / members (applicable only to approved Educational Partner institutions) - NOTE: discounts do not stack, i.e., if a graduate of one Educational Partner is also a member of an organizational Alliance Member which also offers an AAETT membership discount, they only receive one 10% off discount

NOTE: Logo and content provided by Sponsor, AAETT reserves the right to edit [content] for safe language or other restrictions - Sponsor will have the opportunity to review edits before publication





# 2024 AAETT Annual Sponsorship Opportunities

## Trot Sponsorship

**\$500** 

10% Discount off event sponsorships (to include annual conference, regional workshops, and other educational events)

Marketing on the AAETT website - all materials provided by Sponsor

- Link on Sponsor or Education Page
- Logo
- Description of your Products or School/Organization

Twice annual posts on AAETT Social Media pages

Twice annual advertising in emails to AAETT members

10% Regular Annual Membership Discounts for graduates / members (applicable only to approved Educational Partner institutions) - NOTE: discounts do not stack, i.e., if a graduate of one Educational Partner is also a member of an organizational Alliance Member which also offers an AAETT membership discount, they only receive one 10% off discount

NOTE: Logo and content provided by Sponsor, AAETT reserves the right to edit [content] for safe language or other restrictions - Sponsor will have the opportunity to review edits before publication



## Walk Sponsorship

**\$250** 

5% Discount off event sponsorships (to include annual conference, regional workshops, and other educational events)

Marketing on the AAETT website - all materials provided by Sponsor

- Link on Sponsor or Education Page
- Logo
- Description of your Products or School/Organization

Annual posts on AAETT Social Media pages

Annual advertising in emails to AAETT members

10% Regular Annual Membership Discounts for graduates / members (applicable only to approved Educational Partner institutions) - NOTE: discounts do not stack, i.e., if a graduate of one Educational Partner is also a member of an organizational Alliance Member which also offers an AAETT membership discount, they only receive one 10% off discount

NOTE: Logo and content provided by Sponsor, AAETT reserves the right to edit [content] for safe language or other restrictions - Sponsor will have the opportunity to review edits before publication





## 2024 AAETT Annual Sponsorships At A Glance

	Annual Price	Event Discounts	Social Media & Email Ad Frequency	Education Partner Member/Graduate Discounts
Gallop	\$1,000	20% Off	Monthly	10% Off
Canter	\$750	15% Off	Quarterly	10% Off
Trot	\$500	10% Off	Twice Annually	10% Off
Walk	\$250	5% Off	Annually	10% Off

### *Advertising on AAETT Website Includes*

	Link to Your Website	Logo Ad Top of Page	Product/Service Description	Upgrade to Modalities Page on AAETT Website <i>Additional Cost:</i>
Gallop	Yes	1080x1080 px	Yes	\$150
Canter	Yes	1080x1080 px	Yes	\$200
Trot	Yes	1080x566 px	Yes	\$250
Walk	Yes	1080x566 px	Yes	\$300